PRIYADARSHINI INSTITUTE OF TECHNOLOGY & MANAGEMENT



HEI code: C-18014 NAAC- DVV

Cycle - 1

Criteria No: 3

Research, Innovations and Extension

Key Indicator: 3.2

Innovation Eco system

Sub Key Indicator: 3.2.2(5)

Documents related to seminars/workshops organized during A.Y. 2018-2019



Approved by AICTE, New Delhi, Affiliated to JNTUK, Kakinada 5th Mile, Pulladigunta (V), Kornepadu (P), Vatticherukuru (M) Guntur (Dt)-522017 9133331965 pitmgnt.ac.in gk.principal@jntuk.edu.in



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Kornepadu (V), Vallicherikur (M), CHWECH. 522017 (A.P.)

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List of Seminars/Workshops

A.Y: 2018-19

S.No	Name Of The Event	Date	Details Of Resource Person	No. Of Participa nts
1	Intellectual Property Rights (lpr)	08-06-2018	Mr. Dr. A Srinivasulu Designation: Professor Department: Cse Gudlavalleru Engineering College Gudlavalleru. Email Id: asreenivasulu@gmail.com Phone no: 9491347150	39
2	Basics Of Intellectual Property Rights	23-06-2018	Mr. A. Srikanth. Priyadarshini Institute Of Technology & Science College, Tenali, Designation: Associate Professor Email Id: asrikanth234@gmail.com Department: MBA Phone no: 8121303034	39
3	Building Confidence In Women Entrepreneurship	11-07-2018	Mr. Dr .K. Sreekar Chandu Designation: Professor Department :Civil Atluri Mastan reddy Memorial College. Email Id: ammcivildept@gmail.com Phone no: 7013447854	37
4	Research Methodology: Introduction To Quantitative Research Surveys And Experiments	09-11-2018	Mr Ch Delhi Police Designation: Assistant Professor Department:Cse Priyadarshini Institute Of Technology & Science College, Tenali. Email Id:Delhipolicechandul@Gmail.Com Phone no: 9912997347	39
5	Emerging Technologies And Challenges Mr.A Ramarao Designation: Professor Department: MBA Guntur Engineering College Guntur Email Id: Ramaroamlec@Gmail.Com Phone no: 9849613279		39	



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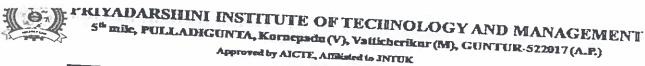
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6	Entrepreneurship And Start Up For Beginners	05-02-2019	Mr. Dr.G.V.Rama Subbarao Designation: Professor Department: ECE Velagapudi Ramakrishna Siddhardha Engine ering College. Email Id: Gurumasubbarao@Gmail.Com Phone No: 9849448040	39
7	Entrepreneurship And Innovation As A Career	18-02-2019	Mr.T Rushi Santhosh Singh Designation: Associate Professor Department: EEE MVR College: Of Engineering And Technology Email Id: Gvramasubbarao@Gmail.Com Phone no: 9849673247	39
8	Entrepreneurship And Development	28-02-2019	Mr.M. Ranjith Kumar Designation: Associate Professor Department: Civil Velaga Nages wararao College Of Engineering. Email Id: Ranjithkumar123@Gmail.Com Phone no:6304556269	39
9	Research Methodology	20-03-2019	Mr.K. Kirankumar Designation: Associate Professor Department: MBA Priyadarshini Institute Of Technology & Science College, Tenali Email Id: Kondurikirankumar@Gmail.Com Phone no:6304556269	37
10	Research Paper Writing Methods	08-04-2019	Mr.KKirankumar Designation: Assistant Professor Department:CSE Priyadarshini Institute Of Technology & Science And Womens College Tenali. Email Id: Talasillalingineni@Gmail.Com Phone no: 9949348577	37



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TECHNOLOGY & HANAGE

Sth Mile, Pulladigunta,
KORNEPADU (Vil), Vatticherukuru (*
QUNTUR - 522 017.



www.titrogot.oc.in

Date: 01-06-2018

CIRCULAR

This is to inform you that "A One Day Seminar on Intellectual Property Rights (IPR) & Patents" by Mr.Dr. A Sreenivasulu, professor, Gudlavalleru engineering college, Gudlavalleru. Being organized by Priyadarshini institute of technology and management on 08/06/2018. I request all students to register immediately and make the program grand success.



PRIVADARSHINI INSTITUTE OF TECHNOLOGY & MANAGEMENT 5th Mile, Pulladigunta, KORNEPADU (Vil), Vatticherukuru (M), GUNTUR - 522 017.

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Institution:.... Address for Communication: 'Mobile:.... Last date to Registration: 07/06/2018

PROGRAM COMMITTEE

CHIEF PATRON Sri.CH. RAMA RAO

Chairman,

Smt.CH. VIJAYA LASKMI

Secretary & Correspondent,

PATRON

Mr. Dr. D.V.V.S. PHANI KUMAR Principal,

CONVENER

Mr. B. BEERAIAH HOD, CIVIL

COORDINATOR

Mr. SK. Subhani Asst.Prof., CIVIL PRINCIPAL

KIYADARSHINI INSTITUTE

TECHNOLOGY & MANAGEM

5th Mile, Pulladigunta,

KORNEPADU (VII), Vaticherukuru

GUNTUR - 522 017.

Resource Person:

Mr. Dr. A Sreenivasulu

Designation: professor
Department: CSE

Gudiavalleru Engineering College, Gudiavalleru Email ID: asreenivasulu@gmail.com

Contact Number: 9491347150

ADDRESS FOR COMMUNICATION:

Mr. Sk. Subhani

Coordinator

Email ID: subhani99@gmail.com
Contact number: 9738396383





Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL
Society, College Code: GK,
Recognised by Govt of A.P.
Approved by AICTE, New Delbi &
Affiliatted to JNTU Kakinada.

A One Day Seminar on

INTELLECTUAL PROPERTY
RIGHTS (IPR) &
PATENTS

Date:

08/06/2018

Organized by:

IPR Cell

Venue:

Seminar Hall

Priyadarshini Institute of Technology & Management

College Code:GK
Society: DONBOSCO EDUCATIONAL

Guntur

Andhra Pradach 500017 INIDIA

Hout the Institute

SEstablished in 2008, Priyadarshini Institute of Platellectual Property Rights (IPR) encompass legal protecpremier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses includ-Sing 7 UG and 5 PG courses. These programs are offerred in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of. Courses like B. Tech, M. Tech, MBA with the stream of Engineering, Business & Management Studies.

The Mission of Priyadarshini is to develop high equality technical education and personnel with a sound footing on basic engineering principles, Clead and to use technology for the progress of and public benefit are a key aspect of IPR frameworks. mankind, adapting themselves to changing technology logical environment with the highest ethical values.

About the Programme

Technology and Management (PITM, Guntur) is a tions for creative and inventive works. Patents, a subset of IPR, grant inventors' exclusive rights to their inventions for a set duration, typically 20 years. This exclusivity incentivizes innovation by ensuring inventors can benefit from their creations. IPR includes various forms like trademarks and copyrights. It aims to strike a balance between rewarding creators and fostering knowledge sharing. Patents require public disclosure of the invention in exchange for protection. They cover products, processes, and improvements. IPR safeguards against unauthorized use, encouraging individuals and businesses to invest in research and development. The protection duration varies among different types of intellectual property. Violating IPR can lead to legal Stechnical and managerial skills, innovative research consequences. IPR laws differ globally, creating an intricate capabilities, and exemplary professional conduct to 2 landscape for creators and innovators. Balancing exclusivity

About the IPR

The main activities of IPR cell are as follows:

- 1) The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.
- ii) To advise and guide the students and faculty on the OF IDR especially patents with the help of PIC.

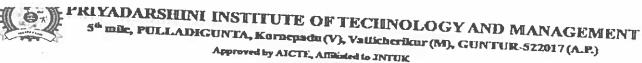
POCOCOCOPOPOPOP Objectives of the Programme

- · Understand the concept of intellectual property and its significance in various industries.
- · Provide a detailed understanding of what patents are and their role in protecting inventions.
- · Clarify the criteria for patentability and the types of patents available.
- · Understand the differentiate between types of intellectual property, including patents

Topics to be covered

- 1. Introduction to Intellectual Property (IP):
- Definition and importance of intellectual property
- · Overview of different types of IP (patents, trademarks) copyrights, trade secrets)
- 2. Understanding Patents:
- Definition and purpose of patents
- · Types of patents
- · Criteria for patentability
- 3. Patentable Subject Matter:
- · Identifying what can be patented
- Exclusions and limitations
- 4. Patent Application Process:

- Steps in filing a patent application
- · Components of a patent application (claims, drawings)



www.pitmgnt.nc.in

Date:09/06/2018

PROGRAMME REPORT

Name of the programme	A One Day Seminar on Intellectual Property		
	Rights (IPR) & Patents		
Date of the programme	08/06/2018		
Resource person details	Mr. Dr. A Sreenivasulu, professor		
	Gudlavalleru Engineering College,		
	Gudlavalleru		
	Ph. no:9491347150 Mail id: asreenivasulu@gmail.com Mr.Sk. Subhani,assistant professor		
	Priyadarshini institute of technology and		
	management		
Organized by:	Department of civil engineering		
Venue:	Priyadarshini institute of technology and		
AD IN CONT.	management		
DBJECTIVES OF THE PROGRAM			

IPR is an essential tool that benefits everyone, from inventors and creators to consumers and society as a whole. It fosters innovation, promotes economic growth, and protects consumers from counterfeit goods while encouraging collaboration and the sharing of knowledge. As such, we all must understand the significance of IPR and support its protection and enforcement.

The objectives of the programme Intellectual Property Rights (IPR) & Patents are

- Understand the concept of intellectual property and its significance in various industries.
- Provide a detailed understanding of what patents are and their role in protecting inventions.
- Clarify the criteria for patentability and the types of patents available.
- Understand the differentiate between types of intellectual property, including patents.

PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT Kornepadu (V), Vatlicherikur (M), GUNTUR-522017 (A.P.)

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TOPICS COVERED

1. Introduction to Intellectual Property (IP):

- Definition and importance of intellectual property
- Overview of different types of IP (patents, trademarks, copyrights, trade secrets)

2. Understanding Patents:

- Definition and purpose of patents
- Types of patents
- Criteria for patentability

3. Patentable Subject Matter:

- Identifying what can be patented
- Exclusions and limitations

4. Patent Application Process:

- Steps in filing a patent application
- Components of a patent application (claims, drawings, specifications)





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OUTCOME OF THE PROGRAM:

The outcome of the Intellectual Property Rights (IPR) & Patents are

- Participants gain a heightened understanding of intellectual property and its various forms.
- Participants acquire practical knowledge of the patent application process and its components.
- Participants develop proficiency in navigating the patent landscape, understanding the key principles and process

gk. Subhan PROGRAM CO-ORDINATOR



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR 522017 (A.P.)

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Name of the program: Intellectual property Rights (IPK) & Patents.

Date of program: 08 06/2018 .

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
1,	A. Goli	TV/CSE	6
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6	L. Ankith	TV/CSC	Anibot
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PROGRAM COORDINATOR



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNIA, Kornepadu (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

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Date: 15-06-2018

CIRCULAR

This is to inform you that "A One Day seminar on basics of intellectual property rights" by Mr. A. Srikanth, Associate Professor, Priyadarshini Institute Of Technology & Science College, Tenali. Being organized by Priyadarshini institute of technology and management on 23-06-2018. I request all students to register immediately and make the program grand success.



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TECHNOLOGY & MANAGEMENT F
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GUNTUR - 522 017.

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REGISTRATION FORM Institution:.... Address for Communication: Last date to Registration: 22-06-2018.

PROGRAM COMMITTEE:

CHIEF PATRON Sri.CH. RAMA RAO

Chairman,

Smt.CH. VIJAYA LASKMI

Secretary & Correspondent,

PATRON

Mr. Dr. D.V.V.\$, PHANI KUMAR Principal,

CONVENER

Mr. Kumbha Sambalah HOD, ME

COORDINATOR

Mr. Kollury Vara Prasad Asst.Prof., ME PRINCIPAL
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TECHNOLOGY RE MANAGEMENT
5th Mile, Pulladigunta,
KORNEPADU (VII). Vatticherukuru (M).
GUNTUR - 522 017.



Priyadarshini Institute of Technology & Management

Under Management of Donbosco BDUCATIONAL
Society, College Code:GK,
Recognised by Govt of A.P.
Approved by AICTE, New Dolhi &
Affiliatted to JNTU Kakinada.

A One Day Seminar on

PROPERTY RIGHTS

Resource Person:

Mr. A. Srikanth

Designation Associate Professor
Department: MBA

Priyadarshini Institute Of Technology & Science Coll

Email ID: esrikanth234@Gmail.Com Centaet Number: 8121303034

ADDRESS FOR COMMUNICATION:

MR. KOLLURU VARA PRASAD

Coordinator

Email Id: Varaprasadkolluri1973@Gmail.Com Contact Number: 9502952860



23-06-2018.

Organized by:

IPR Cell

Venue:

Seminar Hall
Priyadarshini Institute of Technology
& Management

College Code:GK
Society: DONBOSCO EDUCATIONAL

Guntur Andhra Pradesh-522017, INDIA

About the Institute

Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offerred in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technology logical environment with the highest ethical values:

Established in 2008, Priyadarshini Institute of

About the Programme

Intellectual Property Rights (IPRs) are the rights associated with intangible property owned by a person/company and protected against use without consent. Thus, rights relating to ownership of intellectual property are called intellectual Property Rights. These rights aim to protect intellectual property (creations of human intellect) by allowing the creators of trademarks, patents, or copyrighted works to benefit from their creations. The Universal Declaration of Human Rights (UDHR) also refers to intellectual property rights under Article-27 which states that "Everyone has the right to the protection of the moral and material interests resulting from any scientific, literary or artistic production of which he is the author, purpose of IPR is to reward human intellect by providing exclusive rights to the creators over their inventions, artistic, musical works, etc.

About the IPA Cell

The main activities of IPR cell are as follows:

- i) The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.
- ii) To advise and guide the students and faculty on the importance of IPR, especially patents with the help of PIC.

Objectives of the Programme

- Increase understanding of what intellectual property is and its importance in various fields.
- Introduce participants to different forms of intellectual property, such as patents, trademarks, copyrights, and trade secrets.
- Provide a foundational understanding of the key concepts
 and principles underlying intellectual property.
- Equip participants with the knowledge to identify and protect their own intellectual property.
- Familiarize participants with the basic procedures involved in applying for and obtaining intellectual property rights, especially patents, trademarks, and copyrights

Topics to be covered

A workshop on the basics of Intellectual Property Rights (IPR) may include the following key topics:

- 1. INTRODUCTION TO INTELLECTUAL PROPERTY (IP):
- Definition and significance of IP.
- Distinction between tangible and intangible assets.
- 2.TYPES OF INTELLECTUAL PROPERTY:
- Patents: Protecting inventions.
- Trademarks: Safeguarding brands and logos.
- Copyrights: Securing creative works.
- Trade Secrets: Confidential business information.

3.PATENTS:

- Understanding patentability criteria.
- Patent application process.
- Rights and limitations conferred by patents.



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kofnepadu (V), Vallicherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to INTUK

www.cpitrngnt.ac.in

Date:24/06/2018

PROGRAMME REPORT

Name of the programme	A One Day seminar on basics of intellectual
	property rights
Date of the programme	23-06-2018
Resource person details:	Mr. A.Srikanth, AssociateProfessor
W	Priyadarshin ilnstitute Of Technology&Science
	College, Tenali .
	Ph. no:8121303034
	Mail id: asrikanth234@gmail.com
Program coordinator:	Mr.Kolluru Vara Prasad,assistant
	professor,MECHdepartment,
	Priyadarshini institute of technology and
=-	management
Organized by:	Department of MECH
Venue:	Priyadarshini institute of technology and
	management

OBJECTIVES OF THE PROGRAM

Intellectual Property Rights (IPRs) are the rights associated with intangible property owned by a person/company and protected against use without consent. Thus, rights relating to ownership of intellectual property are called Intellectual Property Rights. These rights aim to protect intellectual property (creations of human intellect) by allowing the creators of trademarks. patents, or copyrighted works to benefit from their creations. The Universal Declaration of Human Rights (UDHR) also refers to intellectual property rights under Article 27 which states that "Everyone has the right to the protection of the moral and material interests resulting from any scientific, literary or artistic production of which he is the author." purpose of IPR is to reward human intellect by providing exclusive rights to the creators over their inventions. artistic, musical works, etc.



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The objectives of a workshop on the basics of Intellectual Property Rights (IPR) include:

- Increase understanding of what intellectual property is and its importance in various fields.
- Introduce participants to different forms of intellectual property, such as patents, trademarks, copyrights, and trade secrets.
- Provide a foundational understanding of the key concepts and principles underlying intellectual property.
- Equip participants with the knowledge to identify and protect their own intellectual property.
- Familiarize participants with the basic procedures involved in applying for and obtaining intellectual property rights, especially patents, trademarks, and copyrights.

Topic covered

A workshop on the basics of Intellectual Property Rights (IPR) may include the following key topics:

1. INTRODUCTION TO INTELLECTUAL PROPERTY (IP):

Definition and significance of IP.

Distinction between tangible and intangible assets.

2. TYPES OF INTELLECTUAL PROPERTY:

Patents: Protecting inventions.

Trademarks: Safeguarding brands and logos.

Copyrights: Securing creative works.

Trade Secrets: Confidential business information.

3. PATENTS:

Understanding patentability criteria.

Patent application process.

Rights and limitations conferred by patents.

4. TRADEMARKS:

Definition and purpose of trademarks.

Registration process and requirements.

Enforcement and protection of trademarks.



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

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5. COPYRIGHTS:

Eligible works for copyright protection.

Registration and duration of copyrights.

Fair use and infringement issues.

6. TRADE SECRETS:

Definition and examples of trade secrets.

Protection measures and legal aspects.

Handling trade secret disputes.



OUTCOME OF THE PROGRAM:

The desired outcomes of a workshop on Intellectual Property Rights (IPR) would include:

- Participants gain a heightened understanding of the importance and relevance of intellectual property in their professional and creative pursuits.
- Participants can differentiate between various types of intellectual property (patents, trademarks, copyrights, trade secrets) and understand their distinct roles.
- Participants acquire fundamental knowledge about the application processes for patents, trademarks, and copyrights.
- Attendees learn practical steps to identify, protect, and manage their intellectual property assets.

PROGRAM CO-ORDINATOR



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR 522917 (A.P.)

Approved by ATCTE, Affairled to INTUK

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Name of the program: Basics of Intellectual

Property rights.

Date of program:

2018.

List of participants:

S.NO	NAME OF THE STUDENT	NATIONAL PROPERTY.	
1.	THE STODENT	YEAR/BRANCH	SIGNATURE
3.	-ALCLA Devoxa	TIME	DevaRaju
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8	Chitluri Magiya Baru	TIME	C. wasip Baba
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11-	GUTHURTHT YEATKATESH	TIME	GT. Venkalash
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14.	Kolasani surya Teja	III MG-	L. Surit rejar
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16-	12. Rashova 12898hba	TIME	U. Portola
13.	K. BANGARRAJU	11 MF	L. BANGARANO
18.	N. gai Ram Prasad	II/mE	Nisai Ran Datall
19	D. Dagul meeravali	Plant	D. samenemble
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2	P. Dharmenara	II IME	P. Phay menara
23	P. Samba Siva Roa	RIME	
23	SK. ABOW Aject	11/me	P. Camba Siva Roa
24	S. MADHU	TIME	SK. Abdul sjed.
25	S. Venkat Goli	A IME	S-MADHV
96.	V. Karthic	IT ME	V. Cart
2-16	A. Sai praposition	wine	A Can Toda
2B.	A- Grapi	Til me	A. So prahara Gr
29.	B. Aranvin	Til/mc	A Gropi
30	J. Hemanth Babu	Ime	of land
21	K: Samsat Satyaner	I'me	J. Herota
32	L. Ofor Kinnay	7 Me	K. Samyat
53.	H. Lotesh	I Me	L. Uday Karas
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PROGRAM COORDINATOR



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadis (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to INTUK

www.pitmgnt.ac.in

Date: 03-07-2018

CIRCULAR

This is to inform you that "A One Day seminar on **Building Confidence in women Entrepreneurship**" by **Mr.Dr.K. Sreekar chandu**, professor, Atluri Mastan Reddy memorial college.

Being organized by Priyadarshini institute of technology and management on 11-07-2018. I request all students to register immediately and make the program grand success.



PRINCIPAL

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PRIYADARSHINI INSTITUTE O
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5th Mile, Pulladigunta.
KORNEPADU (Vil), Vatticherukuru (Mile)
GUNTUR - 522 017.

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REGISTRATION FORM

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Last date to Registration: 10-07-2018



PROGRAM COMMITTEE:

CHIEF PATRON Sri.CH. RAMA RAO

Chairman,

Smt.CH. VIJAYA LASKMI

Secretary & Correspondent,

PATRON

Mr. Dr. D.V.V.S. PHANI KUMAR

Principal,

CONVENER

Mrs. B. Beeralah HOD, ME

COORDINATOR

Mr. Shaik Subhani

Asst.Prof., ME

PRINCIPAL

: ICIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT
5th Mile, Pulladigunta,
KORNEPADU (Vil), Vatticherukuru (M),
QUINTUR - 522 017.



Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL
Society, College Code:GK,
Recognised by Govt of A.P.
Approved by AICTE, New Delhi &
Affiliated to JNTU Kakinada.

A One Day Seminar on

BUILDING CONFIDENCE IN WOMEN ENTREPRENEURSHIP

Resource Person:

Mr. Dr. K. Sreekar chandu

Designation: professor

Department: civil

Address: Atluri mastan Reddy memorial College

Email ID: amrncivil dept@gmail.com

Contact number: 7013447854



Date:

11-07-2018

Organized by:

ED Cell

Venue:

Seminar Hall
Priyadarshini Institute of Technology
& Management

College Code:GK
Society: DONBOSCO EDUCATIONAL

Guntur Andhra Pradesh-522017, INDIA

ADDRESS FOR COMMUNICATION:

Mr. Shaik Subhani

Coordinator

Email ID: - sksubhani67@gmail.com Contact number: 6307689870

About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offerred in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is n premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

About the Programme

Entrepreneurship is considered as one of the most important factors contributing to the economic development of any nation. Entrepreneurs have been considered instrumental in initiating and sustaining socio-economic development. There are evidences to believe that countries which have proportionately higher percentage of entrepreneurs in their population have developed at a faster rate as compared to countries, which have lesser percentage of them. Women entrepreneurs may be defined as the women or a group of women who initiate, organize and operate a business enterprise. Government of India has defined women entrepreneurs based on women participation in equity and employment of a business enterprise. Accordingly, a woman running an enterprise is defined as "an enterprise owned and controlled by a woman having a minimum financial interest of 51% of the capital and giving at least 51% of the employment generated in the enterprise to women". In the traditional society, they were confined to the four walls, identifying themselves only with household roles, but in the modern society, they are coming out to participate in all sorts of activities.

About the E.B. Cell

This cell is formed to Develop awareness on Entrepreneurship among the Students& Develop the advanced skill of creativity and innovative thinking, ed cell inspire students to take initiatives and accept responsibilities to thrive in the challenging world to become

Objectives of the Programme

- Help women identify and overcome self-doubt by providing practical tools and strategies.
- Build communication skills to express ideas confidently and navigate professional conversations.
- Foster a positive outlook, teaching that challenges are opportunities for growth in entrepreneurship.
- Guide participants in creating and delivering a concise and impactful elevator pitch.

Topics to be covered

- 1. Overcoming Impostor Syndrome:
- Understanding and Recognizing Impostor Syndrome
- Strategies to Boost Self-Confidence
- Building a Positive Mindset for Entrepreneurial Success
- 2.Effective Communication Skills for Women Entrepreneurs:
- Developing Assertiveness in Business Communication
- · Navigating Challenging Conversations with Confidence
- · Crafting and Delivering a Powerful Elevator Pitch
- 3. Networking Strategies for Women in Business:
- Building and Expanding Professional Networks
- Leveraging social media for Networking Success
- Effective Networking at Conferences and Event



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vallicherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.pitmgnt_nc_in

Date:12-07-2018

PROGRAMME REPORT

	IGHINE REFORT		
Name of the programme	A One Day seminar on Building Confidence in		
	women Entrepreneurship		
Date of the programme	11-07-2018		
Resource person details:	Mr. Dr. K. Sreekar chandu,professor		
	Atluri Mastan Reddy memorial College.		
	Ph. no:7013447854		
	Mail id: amrncivildept@gmail.com		
Program coordinator:	Mr. Shaik Subhani, assistant professor		
	Civil department		
	Priyadarshini institute of technology and		
	management		
Organized by:	Department of Civil		
Venue:	Priyadarshini institute of technology and		
	management		

OBJECTIVES OF THE PROGRAM

Entrepreneurship is considered as one of the most important factors contributing to the economic development of any nation. Entrepreneurs have been considered instrumental in initiating and sustaining socio-economic development. There are evidences to believe that countries which have proportionately higher percentage of entrepreneurs in their population have developed at a faster rate as compared to countries, which have lesser percentage of them.

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PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

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OBJECTIVES OF THE PROGRAM

- Help women identify and overcome self-doubt by providing practical tools and strategies.
- Build communication skills to express ideas confidently and navigate professional conversations.
- Foster a positive outlook, teaching that challenges are opportunities for growth in entrepreneurship.
- Guide participants in creating and delivering a concise and impactful elevator pitch.

TOPIC COVERED IN THE PROGRAM

Topics in this workshop are

1. Overcoming Impostor Syndrome:

- Understanding and Recognizing Impostor Syndrome
- Strategies to Boost Self-Confidence
- Building a Positive Mindset for Entrepreneurial Success

2. Effective Communication Skills for Women Entrepreneurs:

- Developing Assertiveness in Business Communication
- Navigating Challenging Conversations with Confidence
- Crafting and Delivering a Powerful Elevator Pitch

3. Networking Strategies for Women in Business:

- Building and Expanding Professional Networks
- Leveraging social media for Networking Success
- Effective Networking at Conferences and Event



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNEA, Kornepadu (V), Vallicherikur (M), GUNTUR-522017 (A.P.)

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OUTCOME OF THE PROGRAM:

The outcome of the program are

- Women participants will exhibit greater self-confidence, expressing themselves more assuredly in various business situations.
- Improved ability to communicate ideas confidently, resulting in clearer and more impactful interactions.
- Participants will develop a positive outlook, viewing challenges as opportunities for growth in their entrepreneurial journey.
- Women entrepreneurs will create and deliver strong elevator pitches, effectively communicating their business ideas.
- Improved capability to navigate difficult conversations with professionalism and confidence.

SK. Subhaui PROGRAM COORDINATOR



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, FULLADIGUNTA, Kornepadu (V), Vallicherikur (M), GUNTUR 522017 (A.P.)

Approved by AICTF, Affiliated to INTUK

www.pitmgnt.ac.in

Name of the program: Building Date of program: 11/07/2011.

Confidence in women Entrepreneurship

List of participants:

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PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR 522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.pitmpnt.ac.in

Date: 02-11-2018

CIRCULAR

This is to inform you that "A One Day seminar on research methodology: design thinking program" by Mr. CH. Delhi police, assistant professor, Priyadarshini institute of technology and science college. Being organized by Priyadarshini institute of technology and management on 09-11-2018. I request all students to register immediately and make the program grand success.



PRINCIPAL
PRIVADARSHINI INSTITUTE OF

5th Mile, Pulladigunta. KORNEPADU (Vil), Vatticherukuru (1911). GUNTUR - 522.017

TECHNOLOGY & MANAGEMENT

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REGISTRATION FORM

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Dept. :	
Institution:	******************
Address for Communication:	
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Mobile:	

Last date to Registration: 08-11-2018

email:



PROGRAM COMMITTEE:

CHIEF PATRON Sri.CH. RAMA RAO

Chairman.

Smt.CH. VIJAYA LASKMI

Secretary & Correspondent,

PATRON

Mr. Dr. D.V.V.S. PHANI KUMAR Principal,

CONVENER

Mrs. R. Madhuri Devi

HOD, CSE

COORDINATOR

. KIYADAKSHINI INSTITU Mr. K. Raghavendra Swamy ECHNOLOGY & MANAGENTENT

Asst.Prof., CSE

5th Mile, Pulladigunta KORNEPADU (Vil), Vatticherukuru (M), QUNTUR - 522 017.

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Resource Person: Mr. CH. Delhi police

Designation: Assistant Professor Department: CSE

Address: Priyadarshini institute of technology and science Email ID: delhipolicechandul@gmail.com

Contact number: 9912997347

ADDRESS FOR COMMUNICATION:

Mr. K. Raghavendra Swamy

Coordinator

Email ID: raghavendraswamyk@gmail.com

Contact number: 9030472345



Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL Society, College Code: GK, Recognised by Govt of A.P. Approved by AICTE, New Dolhi & Affiliatted to JNTU Kakinada.

A One Day Seminar

RESEARCH METHODOLOGY: INTRODUCTION TO QUANTITATIVE RESEARCH-SURVEYS AND EXPERIMENTS

Date:

09-11-2018

Organized by:

R&D Cell

Venue:

Seminar Hall **Priyadarshini Institute of Technology** & Management

College Code:GK Society: DONBOSCO EDUCATIONAL

Guntur Andhra Pradesh-522017, INDIA

About the Institute

Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offerred in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies.

The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

Rout the Programme

In this workshop introduction to qualitative research involving surveys and experiments typically refers to an overview of the fundamental concepts, survey, and experiments used in studying phenomena through qualitative lenses. Qualitative research focuses on understanding the underlying meanings, motivations, and contexts of human behavior. Surveys in qualitative research involve gathering data through openended questions, interviews, or observations, aiming to explore participants' perspectives in depth. Experiments, in this context, might involve structured interventions to understand and analyze qualitative aspects of behavior or phenomena

About the R&D Cell

The research at college level is the first step to create research activities among the youths. Therefore, The Research and Development Cell is established to promote research activities at Fabtech Technical Campus, College of Engineering and Research. The Cell objective is to monitor research programs for Faculty, Students & Industries to undertake quality research activities.

Objectives of the Programme

- Develop a foundational understanding of qualitative research, with a specific emphasis on survey and experimental methodologies.
- Equip participants with the skills to design effective qualitative surveys.
- Enable participants to proficiently implement qualitative surveys, covering sampling techniques.
- Equip participants with the skills to implement qualitative experiments, covering aspects like randomization, control groups

Topics to be covered

- 1. INTRODUCTION TO QUANTITATIVE RESEARCH
- Definition and Characteristics of Quantitative Research
- Comparison with Qualitative Research
- Common Applications in Various Disciplines
- 2. INTRODUCTION TO SURVEYS
- Definition and Purpose
- Types of Surveys (e.g., Cross-sectional, Longitudinal)
- Survey Research Process Overview
- 3. SAMPLING STRATEGIES FOR SURVEYS
- Probability Sampling Techniques
- Non-Probability Sampling Methods
- Sampling Error and Generalizability
- 4. INTRODUCTION TO EXPERIMENTS
- Definition and Characteristics



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR 522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.pitmgnt.ac.in

Date:10-11-2018

PROGRAMME REPORT

Name of the programme	A One Day seminar on design thinking			
	program			
Date of the programme	09-11-2018			
Resource person details:	Mr. CH. Delhi police			
	Priyadarshini institute of technology and			
	ScienceCollege,			
	Ph. no:9912997347 Mail id:delhipolicechandul@gmail.com			
Program coordinator:	Mr.K.Raghavendra Swamy, assistant professor			
	CSE department			
	Priyadarshini institute of technology and			
	management			
Organized by:	Department of CSE			
Venue:	Priyadarshini institute of technology and			
	management			

OBJECTIVES OF THE PROGRAM

Design Thinking was specifically proposed into the system for its unique capability to "Empathize" with its end users. We cannot solve problems of people without understanding people who go through those problems. This concept encourages us to understand how the end user perceives the problem and the product.

The objectives of the program are

- 1.To know what is design thinking and how it is useful in life
- 2.To create solutions that are innovative and elegant
- 3.To make the students to gain problem solving mind set through design thinking process.



DARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Amiliated to INTUK

www.pitragat.ac.in

TOPIC COVERED IN THE PROGRAM:

1. Introduction to Design Thinking:

- Definition and principles of design thinking
- Historical overview and evolution

2. Empathy and User-Centered Design:

- Understanding the user's perspective
- Techniques for empathetic research and user interviews

3. Problem Definition and Ideation:

- Defining the problem statement
- Techniques for brainstorming and idea generation

4. Prototyping and Iteration:

- Importance of prototyping in the design process
- Iterative design and feedback loops

5. User Testing and Feedback:

- Conducting usability testing
- Gathering and incorporating user feedback

6. Design Thinking Tools and Techniques:

- Overview of popular design thinking tools (persona creation, journey mapping, etc.)
- Hands-on practice with selected tools



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kutherpadu (V), Vallicherikut (M), GUNTUR 522017 (A.P.)

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OUTCOME OF THE PROGRAM:

The outcome of the program is

- assess when Design Thinking is useful and relevant in projects.
- Participants adopt a user-centered mindset, prioritizing the needs and experiences of endusers in problem-solving.
- Participants develop skills to articulate and frame problems effectively, enabling a deeper understanding of the challenges at hand.

JC. R. Swame PROGRAM CO-ORDINATOR



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Altituded to JNTUK

www.pitmpnt.ac.in

Name of the program: Research Methodology. design thinking Program

Date of program: 09 |4 200

List of participants:

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JC.R. Swami
PROGRAM COORDINATOR



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to INTUK

www.pitmgnt.ac.in

Date:18-12-2018

CIRCULAR

This is to inform you that "A One Day seminar on emerging technologies and IPR challenges" by Mr. A. Rama Rao, professor, Guntur engineering college, Being organized by Priyadarshini institute of technology and management on 27-12-2018. I request all students to register immediately and make the program grand success.



PRINCIPAL
PRINCIPAL
PRIYADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGE
5th Mile, Pulladigunta
KORNEPADU (Vil), Vatticherukura (ili
GUNTUR - 522 017.

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RECEPTRATION FORM

Name:
Dept. :
Institution:
Address for Communication:
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516985
Mobile:
email:
Last date to Registration: 26-12-2018

PROGRAM COMMITTEE:

CHIEF PATRON Sri.CH. RAMA RAO

Chairman,

Smt.CH. VIJAYA LASKMI

Secretary & Correspondent,

PATRON

Mr. Dr. D.V.V.S. PHANI KUMAR

Principal,

CONVENER

Dr. Koniki Srinivas HOD, MBA

COORDINATOR

Mr. Rayapudi Sudhakar

Asst.Prof., MBA

PRINCIPAL

RIYADARSHINI INSTITUTE OF FECHNOLOGY & MANAGEMENT 5th Mile, Pulladigunta,

KORNEPADU (Vil), Vatticherukuru (N QUNTUR - 522 017.

> PULLAR GUNTA GUNTUR 52 017.

> > PRIVA



Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL
Society, College Code:GK,
Recognised by Govt of A.P.
Approved by AICTE, New Delhi &
Affiliated to JNTU Kakinads.

A One Day Seminar on

EM**ERGI**NG TECHNOLOGIES
AND
IPR CHALLENGES

Date:

27-12-2018

Organized by:

IPR Cell

Venue:

Seminar Hall
Priyadarshini Institute of Technology
& Management

College Code:GK
Society: DONBOSCO EDUCATIONAL

Guntur Andhra Pradesh-522017, INDIA

Resource Person:

Mr. A. Rama Rao

Designation: Professor
Department: MBA

Address: Guntur engineering College, Guntur of TECHNO

Email ID: ramaraomles@gmail.com
Contact number: 9849613279

ADDRESS FOR COMMUNICATION:

Mr. Rayapudi Sudhakar

Coordinator

Email Id: Sudhame.2@Gmail.Com

Contact Number: 9160481385

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offerred in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing techno logical environment with the highest ethical values.

About the Programme

The term "Emerging technologies and IPR challenges" refers to the intersection of newly developing or cutting-edge technologies and the associated challenges related to Intellectual Property Rights (IPR). As technology advances, it often brings forth innovations in various fields, such as artificial intelligence, biotechnology, blockchain, and more. The challenges related to Intellectual Property Rights arise because these innovations may involve new ideas, inventions, or creations that need legal protection. Intellectual Property Rights encompass patents, copyrights, trademarks, and trade secrets, among others. The challenges arise as legal frameworks may need to adapt to cover novel technologies adequately, and issues of ownership, licensing, and protection of intellectual property become critical. Balancing the need for innovation and the protection of creators' rights while avoiding misuse or monopoly of certain technologies is a complex aspect of this intersection.

About the IPR Cell

The main activities of IPR cell are as follows:

- The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.
- ii) To advise and guide the students and faculty on the importance of IPR, especially patents with the help of PIC.

Objectives of the Programme

- Develop a foundational understanding of qualitative research, with a specific emphasis on survey and experimental methodologies.
- Equip participants with the skills to design effective qualitative surveys.
- Enable participants to proficiently implement qualitative surveys, covering sampling techniques.
- Equip participants with the skills to implement qualitative experiments, covering aspects like randomization, control groups

Topics to be covered

- 1. INTRODUCTION TO EMERGING TECHNOLOGIES:
- Overview of Key Technologies: Basic explanation of AI, Blockchain, IoT, and AR/VR.
- Everyday Examples: How these technologies are part of daily life.
- Potential Impact: Understanding the transformative potential for businesses.
- 2. BLOCKCHAIN AND CRYPTOCURRENCIES SIMPLIFIED:
- Blockchain Basics: Explaining decentralized ledgers in simple terms.
- Digital Currencies: Introduction to cryptocurrencies like Bitcoin.



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNIA, Kuthepadu (V), Vallicherikut (M), GUNTUR 522017 (A.P.)

Approved by AICTE, Affiliated to INITIK

www.pitrngnt.ac.in

Date:28-12-2018

PROGRAMME REPORT

Name of the programme	A One Day seminar on emerging technologies				
	and IPR challenges				
Date of the programme	27-12-2018				
Resource person details:	Mr.A. Rama Rao, Professor				
	Guntur engineering College.				
	Ph. no: 9849613279				
	Mail id: ramaraomlec@gmail.com				
Program coordinator:	Mr. Rayapudi Sudhakar, AssociateProfessor				
**	MBA department				
	Priyadarshini institute of technology and				
	management				
Organized by:	Department of MBA				
Venue:	Priyadarshini institute of technology and				
	management				

OBJECTIVES OF THE PROGRAM

EMERGING TECHNOLOGIES:

Emerging technologies are like the cool, new ideas and inventions that are just starting out. Think of stuff like super smart robots, new medicines, or really fast computers – things that are still kind of fresh and exciting.

IPR CHALLENGES (INTELLECTUAL PROPERTY RIGHTS):

IPR challenges are like the problems we face when we want to make sure that the people who come up with these cool ideas get credit and protection. It's about figuring out the rules for who owns these new inventions, how to stop others from copying them without permission, and making sure everyone plays fair in the world of innovation.

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www.pitmgntar.in

objectives of the program are

- Familiarize beginners with key emerging technologies.
- Break down complex blockchain concepts for beginners.
- Introduce AI and machine learning in an accessible way.
- Introduce the concept of IPR.
- Highlight common IPR challenges in the tech industry.

TOPIC COVERED IN THIS SEMINAR

Topics covered in the program are

1. INTRODUCTION TO EMERGING TECHNOLOGIES:

- Overview of Key Technologies: Basic explanation of AI, Blockchain, IoT, and AR/VR.
- Everyday Examples: How these technologies are part of daily life.
- Potential Impact: Understanding the transformative potential for businesses.

2. BLOCKCHAIN AND CRYPTOCURRENCIES SIMPLIFIED:

- Blockchain Basics: Explaining decentralized ledgers in simple terms.
- Digital Currencies: Introduction to cryptocurrencies like Bitcoin.
- Blockchain in Layman's Terms: How blockchain ensures trust and security.

3. AI AND MACHINE LEARNING UNVEILED:

- What is AI: Breaking down the concept of artificial intelligence.
- Applications in Daily Life: How AI is used in smartphones, streaming, etc.
- Fun with Machine Learning: Interactive examples for understanding ML.

4. INTRODUCTION TO INTELLECTUAL PROPERTY RIGHTS (IPR):

- What is IPR: Basics of patents, copyrights, and trademarks.
- Why Protect Ideas: Understanding the value of intellectual property.
- IPR for Beginners: Simplifying legal concepts for startups.

5. IPR CHALLENGES:

- Patent Challenges: Exploring issues related to technology patents.
- Copyright Concerns: How content ownership applies in tech.
- Trademark Troubles: Basics of protecting brand identity.



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OUTCOME OF THE PROGRAM:

The outcome of the program is

- Participants gain a basic understanding of AI, Blockchain and cryptocurrencies and their potential impact on daily life.
- Participants comprehend the basics of blockchain, digital currencies, and their application in simple terms.
- Participants grasp fundamental AI concepts and recognize its applications in everyday technology.
- Participants understand the basics of patents, copyrights, and trademarks as forms of intellectual property.
- Participants recognize potential legal hurdles related to patents, copyrights, and trademarks in technology.



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTTIR 522017 (A.P.)

Approved by AICTE, Affiliated to INTUK

www.pitmymt.ac.in

Name of the program: Emerging Technologies

Date of program: 87/12/2018. IPR Challenges. and

List of participants:

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15.	K. Anuxadke	TIMRA	M. Ahusaka.
16.	K. Givi Baba	TIMBA	A Gur Bak
17.	k. Mahesh bahal	I/MBA	K mahosh babu
18	k. mailesh	P/mBA	k. Maller
19	K. Nagalakshmi	ILMBA	K. Na Schakshan
20	K. Nixikshona Rao	I/MBA	K. Ni Yikshona
10	K. Naga Sckhar	ILMBA	K. Naga Sekhor K. Janesh K. O.S. Kuman.
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Approved by AICTE, Affiliated to JNITJK

www.pitmgnt.ac.ln

Date: 28-01-2019

CIRCULAR

This is to inform you that "A One Day workshop on Entrepreneurship and Startup for Beginners" by Mr.Dr.G.V.RamaSubbaRao, professor, Velagapudi Ramakrishna Siddhar tha engineering College. Being organized by Priyadarshini institute of technology and management on 05-02-2019. I request all students to register immediately and make the program grand success.



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PRIVADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGE VENT
5th Mile, Pulladigunta,
KORNEPADU (Vil), Vatticherukuru (M).
GUNTUR - 522 017.

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CIVIL	EEE	MECH	ECE	CSE	MBA		*XVV	D. Barr

REGISTRATION FORM

Dept. :.... Institution:.....

Address for Communication:

email:

Last date to Registration: 04-02-2019



PROGRAM COMMITTEE:

CHIEF PATRON Sri.CH. RAMA RAO

Chairman.

Smt.CH. VIJAYA LASKMI

Secretary & Correspondent.

PATRON

Mr. Dr. D.V.V.S. PHANI KUMAR

Principal,

CONVENER

Mr. Y. Kondajah HOD, ECE

COORDINATOR

Mr. B. Venkatesh Asst.Prof., ECE

PRIYADARSHING INSTITUTE TECHNOLOGY & MANAGEM. 5th Mile, Pulladigunta, KORNEPADU (Vil), Vatticherukuru (VI) QUNTUR - 522 017.



Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL Society, College Code: GK, Recognised by Govt of A.P. Approved by AICTE, New Delhi & Affiliatted to JNTU Kakinada.

A One Day Seminar

ENTREPRENEURSHIP STARTUP FOR BEGINNERS

Resource Person:

Mr. Dr. G.V. Rama Subba Kao

Designation: Professor Department: ECE

Velagapudi Ramakrishna Siddhartha engineering C Email ID: guramasubbarao@gmail.com Contact number: 9849448040

ADDRESS FOR COMMUNICATION:

Mr. B. Venkatesh

Coordinator

Email ID: -bvenkatesh36@gmail.com Contact number: 9100131789



05-02-2019

Organized by:

ED Cell

Venue:

Seminar Hall Priyadarshini Institute of Technology & Management

College Code:GK Society: DONBOSCO EDUCATIONAL

Guntur Andhra Pradesh-522017, INDIA

About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offerred in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

About the Programme

Entrepreneurial education is vital to understand and incorporate the basic skills needed to start and operate a business. Entrepreneurship Awareness Camps are usually meant for college students and aspiring entrepreneurs to help them understand how to build a business. Entrepreneurial education in the higher education system helps meet the business needs of the world by choosing, inspiring, training, and catering to candidates that are most worthy. The main goal of this program is to sensitize students about different napects of entrepreneurship while highlighting the merits of pursuing it as a career choice. In this seminar students are introduced to various aspects of entrepreneurship. They get guidance about opportunities in entrepreneurship

About the FP Cell

This cell is formed to Develop awareness on Entrepreneurship among the Students Develop the advanced skill of creativity and innovative thinking, ed cell inspire students to take initiatives and accept responsibilities to thrive in the challenging world to become Employment creators than seekers.

Objectives of the Programme

- Provide an overview of the entrepreneurial mindset, emphasizing creativity, problem-solving, and a willingness to take risks.
- Guide participants in brainstorming and identifying potential business ideas, encouraging them to explore their passions and address market needs.
- Teach basic market research skills to help participants assess the feasibility and demand for their business ideas, emphasizing the importance of understanding the target audience.
- Cover fundamental legal and regulatory considerations for startups, such as business registration, intellectual property protection, and compliance with local laws.

Topics to be covered

Topics covered in this seminar are

1 ENTREPRENEURSHIP

- What is Entrepreneurship
- key characteristics of entrepreneurship.
- Introduction to the entrepreneurial mindset.

2. TYPES OF ENTREPRENEURSHIPS

- Exploring different types: Small business, scalable startups, social entrepreneurship, etc.
- Understanding the distinctions and opportunities.

3.IMPORTANCE OF ENTREPRENEURSHIP IN TODAY'S ECONOMY

- Discussing the role of entrepreneurship in economic development.
- · Case studies of successful entrepreneurs.



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Approved by ATCTE, Attituded to JNTUK

www.pitment.ac.in

Date:06-02-2019

PROGRAMME REPORT

Name of the programme	A One Day Seminar on Entrepreneurship and
	Startup for Beginners
Date of the programme	05-02-2019
Resource person details:	Mr.Dr.G.V.RamaSubbaRao, professor,
	VelagapudiRamakrishnaSiddharthaengineeringCollege.
	Ph. no:9849448040
	Mail id: guramasubbarao@gmail.com
Program coordinator:	Mr. B. Venkatesh ,assistant professor
	ECEdepartment
	Priyadarshini institute of technology and
	management
Organized by:	Department of ECE engineering
Venue:	Priyadarshini institute of technology and
	management

OBJECTIVES OF THE PROGRAM

Entrepreneurial education is vital to understand and incorporate the basic skills needed to start and operate a business. Entrepreneurship Awareness Camps are usually meant for college students and aspiring entrepreneurs to help them understand how to build a business. Entrepreneurial education in the higher education system helps meet the business needs of the world by choosing, inspiring, training, and catering to candidates that are most worthy. The main goal of this program is to sensitize students about different aspects of entrepreneurship while highlighting the merits of pursuing it as a career choice. In this seminar students are introduced to various aspects of entrepreneurship. They get guidance about opportunities in entrepreneurship.

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PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

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Approved by AICTE, Affiliated to INTUK

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- Provide an overview of the entrepreneurial mindset, emphasizing creativity, problemsolving, and a willingness to take risks.
- Guide participants in brainstorming and identifying potential business ideas, encouraging them to explore their passions and address market needs.
- Teach basic market research skills to help participants assess the feasibility and demand for their business ideas, emphasizing the importance of understanding the target audience.
- Cover fundamental legal and regulatory considerations for startups, such as business registration, intellectual property protection, and compliance with local laws.

TOPICS COVERED IN THIS SEMINAR

Topics covered in this seminar are

1 ENTREPRENEURSHIP

- What is Entrepreneurship
- key characteristics of entrepreneurship.
- Introduction to the entrepreneurial mindset.

2. TYPES OF ENTREPRENEURSHIPS

- Exploring different types: Small business, scalable startups, social entrepreneurship, etc.
- Understanding the distinctions and opportunities.

3. IMPORTANCE OF ENTREPRENEURSHIP IN TODAY'S ECONOMY

- Discussing the role of entrepreneurship in economic development.
- Case studies of successful entrepreneurs.

4. IDEATION AND CREATIVITY

- Techniques for generating business ideas.
- Brainstorming exercises and group activities.

5. WRITING A SIMPLE BUSINESS PLAN

- Key components of a business plan.
- Hands-on session on drafting a basic business plan.



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OUTCOME OF THE PROGRAMME

outcome of the programme are

- Participants will gain a clear understanding of fundamental entrepreneurial concepts, such as innovation, risk-taking, and the value of problem-solving.
- Attendees will leave the workshop with at least one viable business idea, supported by a basic understanding of its potential market and customer base.
- Develop participants ability to conduct basic market research to assess the feasibility and demand for their business ideas.
- Gain awareness of legal and regulatory considerations relevant to startups, enabling participants to navigate these aspects confidently.



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

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Approved by AICTE, Affiliated to INTUK

www.pitrnygrt.ac.in

Name of the program: Entrepreneurship and startup food Deginners.

Date of program: 05/08/8019.

List of participants:

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PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kurnepadu (V), Vallicherikur (M), GUNTUR 522017 (A.P.)

Approved by AICIE, Affiliated to INTUK

www.pitmgnt.nc.in

Date: 11-02-2019

CIRCULAR

This is to inform you that "A One Day seminar on entrepreneurship and innovation as a career opportunity" by Mr.T.Rushi Santhosh Singh, Associate Professor, MVR college of engineering & technology College. Being organized by Priyadarshini institute of technology and management on 18-02-2019. I request all students to register immediately and make the program grand success.



PRINCIPAL
PRIVADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT
5th Mile, Pulladigunta.
KORNEPADU (Vii), Vatticherukuru (M),
GUNTUR - 522 017.

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REGISTRATION FORM Institution:..... Address for Communication: Mobile:..... Last date to Registration: 17-02-2019

PROGRAM COMMITTEE:

CHIEF PATRON Sri.CH. RAMA RAO

Chairman,

Smt.CH. VIJAYA LASKMI

Secretary & Correspondent,

PATRON

Mr. Dr. D.V.V.S. PHANI KUMAR

Principal,

CONVENER

Dr. C. Rajalingam

Professor, EEE

COORDINATOR

Mr. Md. Syed Aslam Asst.Prof., EEE PRIVADARSHINI INSTITUTE OF TECHNOLOGY & MANAGEMENT 5th Mile, Pulladigunta, KORNEPABU (Vil), Vatticherukuru (M), GUNTUR - 522 917.



Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL
Society, College Code: GK,
Recognised by Govt of A.P.
Approved by AICTE, New Delhi &
Affiliatted to JNTU Kakinada.

A One Day Seminar on

ENTREPRENEURSHIP

AND

INNOVATION AS A CAREER

Date:

18-02-2019

Organized by:

ED Cell

Venue:

Seminar Hall
Priyadarshini Institute of Technology
& Management

College Code:GK
Society: DONBOSCO EDUCATIONAL

Guntur Andhra Pradesh-522017, INDIA

Resource Person:

MR. T. RUSHI SANTHOSH SINGH

Designation: Associate Professor

Department: EEE

ddress: MVR college of engineering & technology College TECHNO

Email ID: gyramasubbarao@gmail.com
Contact number: 9849448040

ADDRESS FOR COMMUNICATION:

Mr. Md. Syed Aslam

Coordinator

Email ID: eeeaslam@gmail.com Contact Number: 7207201002



About the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offerred in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

About the Programme

In today's ever-evolving business world, entrepreneurship and innovation skills are vital. Whether you want to start a company, scale your venture, join an emerging startup or innovate within your current organization, these skills can help you build a lasting business that outperforms the competition.

Entrepreneurship is booming. Developing entrepreneurship and innovation skills can benefit your career and organization. You can leverage those capabilities to identify and validate business opportunities, better predict industry disruption, apply creative problem-solving techniques, determine customer needs, raise funding and position your company for growth.

About the ED Cell

This cell is formed to Develop awareness on Entrepreneurship among the Students& Develop the advanced skill of creativity and innovative thinking, ed cell inspire students to take initiatives and accept responsibilities to thrive in the challenging world to become Employment creators than seekers.

Objectives of the Programme

- To make the students aware of the importance of Entrepreneurship and innovation.
- Provide participants with a clear understanding of what entrepreneurship entails, including the identification of opportunities, risk-taking, and the creation of value through innovation.
- To develop an understanding of the importance of innovation in becoming a successful entrepreneur.
- To develop Practical entrepreneurial skills & knowledge.
- Foster creativity and teach techniques for generating innovative business ideas, encouraging participants to think critically about solving problems or meeting unmet needs.

Topics to be covered

1 ENTREPRENEURSHIP

- · What is Entrepreneurship
- · key characteristics of entrepreneurship.
- Introduction to the entrepreneurial mindset.

2.TYPES OF ENTREPRENEURSHIPS

- Exploring different types: Small business, scalable startups, social entrepreneurship, etc.
- · Understanding the distinctions and opportunities.

3.IMPORTANCE OF ENTREPRENEURSHIP II TODAY'S ECONOMY

- Discussing the role of entrepreneurship in economic development.
- · Case studies of successful entrepreneurs



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNIA, Kurnepadu (V), Vatticherikur (M), GUNTUR 522017 (A.P.)

Approved by AICTE, Affiliated to INTUK

www.pitmgnt.ac.in

Date: 19-02-2019

PROGRAMME REPORT

Name of the programme	A One Day seminar on entrepreneurship and
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	innovation as a career opportunity
Date of the programme	18-02-2019
Resource person details:	Mr.T.RushiSanthoshSingh, Associate Professor,
	MVR college of engineering&technology College,
	Ph. no:9849448040
	Mail id: gvramasubbarao@gmail.com
Program coordinator:	Mr. Md. Syed Aslam ,assistant professor, EEE
	department
	Priyadarshini institute of technology and
	management
Organized by:	Department of EEE
Venue:	Priyadarshini institute of technology and
	management

OBJECTIVES OF THE PROGRAM

In today's ever-evolving business world, entrepreneurship and innovation skills are vital. Whether you want to start a company, scale your venture, join an emerging startup or innovate within your current organization, these skills can help you build a lasting business that outperforms the competition.

Entrepreneurship is booming. Developing entrepreneurship and innovation skills can benefit your career and organization. You can leverage those capabilities to identify and validate business opportunities, better predict industry disruption, apply creative problem-solving techniques, determine customer needs, raise funding and position your company for growth.



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR 522017 (A.P.)

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www.cpitrngnt.ac.in

The objectives of the program are

- 1.To make the students aware of the importance of Entrepreneurship and innovation.
- 2. To develop an understanding of the importance of innovation in becoming a successful entrepreneur.
- 3. To develop Practical entrepreneurial skills & knowledge.

TOPIC COVERED IN THIS PROGRAM

1.ENTREPRENEURSHIP

- Concept of entrepreneurship
- Types of entrepreneurships
- Entrepreneurship myths

2.ENTREPRENEUR

- What is entrepreneur
- Types of entrepreneurs
- Charm of being an entrepreneur

3.INNOVATION

- What is innovation and its types
- Steps to engineer a product
- How to start a new Innovative start-ups

4. IDEA GENERATION AND VALIDATION

- Techniques for brainstorming and ideation
- Market research and identifying customer needs
- Validating business ideas through prototypes and MVPs



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OUTCOME OF THE PROGRAM:

- They understand the basics of Entrepreneurship and its Importance in modern society
- Importance of innovation in changing lives of people
- they got best idea about qualities of a successful entrepreneur
- Theyunderstand the benefits of becoming an entrepreneur.
- They Understanding of the functions of an entrepreneur



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Approved by AICTE, Affiliated to INTUK

www.pitmjmt.ac.in

Name of the program: Entrepreneuship and Involution of a career opportunity

Date of program: 18 2 2017

List of participants:

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Approved by AICTE, Affiliated to JNTUK

www.pitmgntac.in

Date: 20-02-2019

CIRCULAR

This is to inform you that "A One Day seminar on Entrepreneurship Development" by Mr.M.Ranjith Kumar, Associate Professor, Velaga Nageswara Rao college of Engineering. Being organized by Priyadarshini institute of technology and management on 28-02-2019. I request all students to register immediately and make the program grand success.



PRIVADARSHINI INSTITUTE OF TECHNOLOGY & MANAGEMENT 5th Mile, Pulladigunta, KORNEPADU (Vil), Vatticherukuru (M),

GUNTUR - 522 017.

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REGISTRATION FORM Name: Institution: Address for Communication:

Last date to Registration: 27-02-2019



PROGRAM COMMITTEE:

CHIEF PATRON Sri.CH. RAMA RAO

Chairman,

Smt.CH. VIJAYA LASKMI

Secretary & Correspondent,

PATRON

Mr. Dr. D.V.V.S. PHANI KUMAR Principal,

CONVENER

Mrs. B. BEERAIAH
associate professor CIVIL
COORDINATOR

Sk. Subhani Asst.Prof., CIVIL PRINCIPAL
PRINCI



Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL
Society, College Code:GK,
Recognised by Govt of A.P.
Approved by AICTE, New Delhi &
Affiliatted to JNTU Kakinada.

A One Day Seminar

ENTREPRENEURSHIP DEVELOPMENT

Date:

28-02-2019

Resource Person:

Mr. M. Ranjith kumar

Designation: Associate Professor
Department: Civil

Velaga nageswara rao college of engineering College

Email ID: ranjithkumar 1 23@gmail.com Contact number: 6304556269 Organized by:

ED Cell

Venue:

Seminar Hall yadarshini Institute of Technology & Management

College Code:GK
Society: DONBOSCO EDUCATIONAL

Guntur Andhra Pradesh-522017, INDIA

ADDRESS FOR COMMUNICATION:

Sk. Subhani

Coordinator

Email ID: subhani99@gmail.com Contact number: 9738396383



About the Institute

Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offerred in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

Established in 2008, Priyadarshini Institute of

About the Programme

An Entrepreneurship Development Program (EDP) is a comprehensive initiative aimed at nurturing aspiring entrepreneurs by providing them with the necessary skills, knowledge, and resources to navigate the complexities of starting and running successful businesses. These programs typically offer a structured curriculum covering key aspects of entreprencurship, such as business planning, market analysis, financial management, and legal considerations. EDPs often incorporate hands-on training, mentorship opportunities, and networking events to create a supportive ecosystem for participants. By fostering a spirit of innovation, imparting practical skills, and connecting aspiring entrepreneurs with experienced mentors, EDPs play a crucial role in empowering individuals to transform their business ideas into tangible ventures, contributing to economic growth and fostering a culture of entrepreneurship.

About the **E**D Cell

This cell is formed to Develop awareness on Entrepreneurship among the Students& Develop the advanced skill of creativity and innovative thinking, ed cell inspire students to take initiatives and accept responsibilities to thrive in the challenging world to become Employment creators than seekers.

Objectives of the Programme

- Role of entrepreneurship in economic development.
- Understand how to convert problems into entrepreneurial opportunities.
- Oain financial literacy for budgeting and forecasting.
- Develop a comprehensive business plan covering key component.

Topics to be covered

INTRODUCTION TO ENTREPRENEURSHIP

- Definition and characteristics of an entrepreneur
- Importance of entrepreneurship in economic development

2.ENTREPRENEURIAL ECOSYSTEM

- Understanding the local and global entrepreneurial landscape
- Support systems: government initiatives, incubators, and accelerators

3.IDENTIFYING OFPORTUNITIES

- Market trends and analysis
- Gap analysis and niche identification
- Recognizing problems as opportunities
- **4.BUSINESS PLANNING**



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Approved by AICTE, Affiliated to JNTUK

www.pitmgnt.ac.in

Date: 01-03-2019

PROGRAMME REPORT

Name of the Programme	A One Day seminar on Entrepreneurship
	Development
Date of the Programme	28-02-2019
Resource person details:	Mr. M.Ranjith Kumar
	Velaga Nageswara Rao college of engineering
	College,
	Ph. no:6304556269
	Mail id: ranjithkumar123@gmail.com
Program coordinator:	Mr. Sk. Subhani, assistant professor
	Civil department
	Priyadarshini institute of technology and
	management
Organized by:	Department of civil
Venue:	Priyadarshini institute of technology and
1	management

OBJECTIVES OF THE PROGRAM

Entrepreneurship Development is gradually becoming very significant in various areas of economic development. Innovative start-ups and new enterprises act as a catalyst for the economy. Novel opportunities and market gaps are identified and resources are allocated to them to produce something new and useful. The need of the hour is to develop effective policies to cater to the new challenges such that the modern-day problems can be solved. The workshop focuses on the basic and advanced approaches of entrepreneurial development and how it can be imbibed to the participants.

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5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR 522917 (A.P.)
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Following are the key learning objectives of this workshop:

- Role of entrepreneurship in economic development.
- Understand how to convert problems into entrepreneurial opportunities.
- Gain financial literacy for budgeting and forecasting.
- Develop a comprehensive business plan covering key components.

TOPIC COVERED IN THE PROGRAM

1. Introduction to Entrepreneurship

- Definition and characteristics of an entrepreneur
- Importance of entrepreneurship in economic development

2. Entrepreneurial Ecosystem

- Understanding the local and global entrepreneurial landscape
- Support systems: government initiatives, incubators, and accelerators

3. Identifying Opportunities

- Market trends and analysis
- Gap analysis and niche identification
- Recognizing problems as opportunities

4. Business Planning

- Developing a comprehensive business plan
- Components of a business plan (executive summary, market analysis, financial projections)
- Importance of a well-defined mission and vision

5. Financial Management for Entrepreneurs

- Budgeting and financial forecasting
- Pricing strategies and cost control
- Financial risk management



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OUTCOME OF THE PROGRAM:

The outcome of the program are

- Participants can articulate their business concept clearly.
- Attendees can develop feasible business plans with a focus on sustainability.
- Enhanced financial literacy and effective financial management skills.
- Participants can create and implement effective marketing and sales strategies.

SK. Subhari PROGRAM COORDINATOR



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepada (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to INTUK

www.pitmgnt.ac.in

Name of the program: Entrepreneurship Development

Date of program: 80/01/2019.

List of participants:

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SK. Scibhair PROGRAM COORDINATOR



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadn (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.pitrognt.ac.in

Date: 12-03-2019

CIRCULAR

This is to inform you that "A One Day workshop on RESEARCH METHODOLOGY" by Mr.K.Kiran Kumar, AssociateProfessor, Priyadarshini institute of technology and sciencecollege. Being organized by Priyadarshini institute of technology and management on 20-03-2019. I request all students to register immediately and make the program grand success.



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TECHNOLOGY & MANAGEME II
5th Mile, Pulladigunta.
KORNEPADU (Vil), Vatticherukuru (N
GUNTUR - 522 017.

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Institution:
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email:
Last date to Registration: 19-03-2019
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PROGRAM COMMITTEE:

CHIEF PATRON Sri.CH. RAMA RAO

Chairman,

Smt.CH. VIJAYA LASKMI

Secretary & Correspondent,

PATRON

Mr. Dr. D.V.V.S. PHANI KUMAR

Principal,

CONVENER

Dr. Koniki Srinivas professor MBA

COORDINATOR

Mr. Gandla baji Asst.Prof., MBA

PRINCIPAL PRIVADARSHINI INSTITUTE TECHNOLOGY & MANAGEMENT 5th Mile, Pulladigunta, KORNEPADU (Vil), Vatticherukuru (M), QUNTUR - 522 817.





Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL Society, College Code: GK, Recognised by Govt of A.P. Approved by AICTE, New Delhi & Affiliatted to JNTU Kakinada.

A One Day Seminar

RESEARCH

Date:

20-03-2019

Organized by:

R&D Cell

Venue:

PULLADIGUNTA

GU TUR-522 017.

Seminar Hall darshini Institute of Technology & Management

College Code:GK Society: DONBOSCO EDUCATIONAL

Guntur Andhra Pradesh-522017, INDIA

Resource Person:

Mr. K. Kiran kumar

Designation: Associate Professor Department: MBA

Priyadarshini institute of technology and Science College,

Tenali

Email ID: kondurukirankumar@gmail.com Contact number: 6304556269

ADDRESS FOR COMMUNICATION:

Mr. Gandla baji

Coordinator

Email ID: - gandlabajiba@gmail.com Contact number: 9045621067

About the Institute



Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offerred in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is 1 a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B.Tech, M.Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

Rout the Programme

Research methodology refers to the systematic and organized approach undertaken to conduct scientific inquiry and investigation. It serves as the blueprint for the entire research process, outlining the strategies, procedures, and techniques employed to gather, analyze, and interpret data. At its core, research methodology involves the selection of appropriate research designs, methods of data collection, and statistical or qualitative analysis tools. It is the framework that guides researchers in answering their research questions or testing hypotheses with precision and reliability. The methodology ensures the research is conducted ethically, rigorously, and in a manner that produces credible and valid results. Whether qualitative, quantitative, or a mix of both, a well-defined research methodology is fundamental to the integrity and success of any research endeavor, providing the necessary structure for meaningful exploration and discovery.

About the R&D Cell

The research at college level is the first step to create research activities among the youths. Therefore, The Research and Development Cell is established to promote research activities at Fabtech Technical Campus, College of Engineering and Research. The Cell objective is to monitor research programs for Faculty, Students & Industries to undertake quality research

Objectives of the Programs

- · To provide participants with a foundational understanding of the key concepts, purposes, and types of research.
- · To equip participants with the knowledge to choose and apply appropriate research designs, including experimental, descriptive, and exploratory approaches.
- · To familiarize participants with various data collection methods, such as surveys, interviews, observations, and case studies, and guide them in selecting the most suitable approach for their research.
- · To enhance participants' skills in quantitative and qualitative data analysis techniques, including statistical tests, regression analysis, thematic analysis, and coding

Topics to be covered

INTRODUCTION

TO

RESEARCH

METHODOLOGY:

- Definition and Purpose of Research
- · Types of Research (Qualitative, Quantitative, Mixed-Methods)
- Importance of Research in Various Disciplines

2. RESEARCH DESIGN:

- · Experimental, Descriptive, and Exploratory Designs
- Cross-Sectional vs. Longitudinal Designs
- Sampling Techniques and Sample Size Determination

3.DATA COLLECTION METHODS:

- · Surveys and Questionnaires
- Interviews (Structured, Semi-Structured, Unstructured)





PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNIA, Kornepadu (V), Vallicherikur (M), GUNTUR-522017 (A.P.)

Approved by AICTE, Affiliated to JNTUK

www.pitmgnt.ac.in

Date:21-03-2019

PROGRAMME REPORT

A One Day Seminar on Research Methodology
20-03-2019
Mr. K.Kiran Kumar, AssociateProfessor,
Priyadarshini institute of technology and
science College,
Ph. no:8074030610
Mail id: kondurukirankumar@gmail.com
Mr. GandlaBaji,assistant professor
MBA department
Priyadarshini institute of technology and
management
Department of MBA
Priyadarshini institute of technology and
management

OBJECTIVES OF THE PROGRAM

In simple terms, methodology can be defined as, giving a clear-cut idea on what methods or process the researcher is going to use in his or her research to achieve research objectives. In order to plan for the whole research process at a right point of time and to advance the research work in the right direction, carefully chosen research methodology is very critical. In other words; what is Research methodology can be answered as it maps out the whole research work and gives credibility to whole effort of the researcher.



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Approved by AICTE, Affiliated to JNTUK

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The objectives of the programme Research Methodology are

- understand some basic concepts of research and its methodologies
- identify appropriate research topics
- select and define appropriate research problem and parameters
- organize and conduct research (advanced project) in a more appropriate manner

TOPICS COVERED

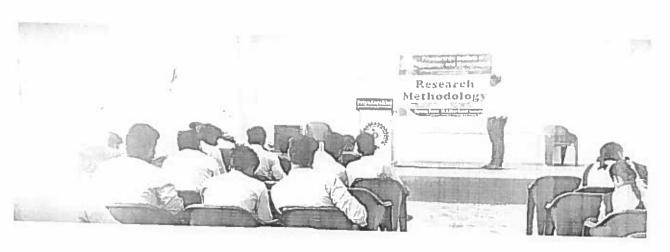
- Introduction To Research Methodology
- Research Definition
- Definitions Of Research Methodology
- Objectives Of Research
- Types Of Research
- Types of data in research methodologies
- Methodologies used in research
- Qualities Of a Researcher
- Research Process
- Features Of Research Methodology



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vatticherikur (M), GUNTUR-522017 (A.P.)

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OUTCOME OF THE PROGRAMME

By the end of this seminar students will able to understand

- 1.By the end of this section students will know different methods to collect the accurate data.
- 2. Students will know importance and need of research.
- 3.By the end of the programme they will able to choose methods appropriate to research aim and objectives
- 4.Students will understand the limitations of particular research methods.
- 5. This will enhance the critical thinking skills
- 6. This will develop skills in qualitative and quantitative data analysis and presentation.



PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Korbepadu (V), Vallicherikur (M), GUNTUR 522017 (A.P.)

Approved by AICTE, Affiliated to INTUK

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Name of the program: Rescentch med

Rescentch methodology.

Date of program: 20/3/2019.

List of participants:

S.NO	NAME OF THE STUDENT		
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PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT 5th mile, PULLADIGUNTA, Kornepadu (V), Vallicherikur (M), GUNTUR 522017 (A.P.)

Approved by AICTE, Affiliated to INTUK

www.pitrngnt.ac.in

Date: 01-04-2019

CIRCULAR

This is to inform you that "A One Day workshop on research paper writing methods" by Mrs.l.Shalini, assistant professor, Priyadarshini institute of technology & science and women college. Being organized by Priyadarshini institute of technology and management on 08-04-2019. I request all students to register immediately and make the program grand success.



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PRIVADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGEMENT
5th Mile, Pulladigunta,
KORNEPADU (Vil), Vatticherukuru (M),

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CIVIL	EEE	MECH	ECE	CSE	MBA		Ma	p-Rama 1

REGISTRATION FORM Namer..... Dept. i..... Inatitution:..... Address for Communication: email: Last date to Registration: 07-04-2019

PROGRAM COMMITTEE:

CHIEF PATRON Sri.CH. RAMA RAO

Chairman,

Smt.CH. VIJAYA LASKMI

Secretary & Correspondent,

PATRON

Mr. Dr. D.V.V.S. PHANI KUMAR Principal,

CONVENER

Dr. Koniki Srinivas professor MBA COORDINATOR Mr. Mannam siva

Mr. Mannam siva Asst.Prof., MBA PRINCIPAL
PRIVADARSHINI INSTITUTE OF
TECHNOLOGY & MANAGE STATE
Sth Mile, Pulladigunta.
KORNEPADU (Vil), Vatticherukuru (M).
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Priyadarshini Institute of Technology & Management

Under Management of Donbosco EDUCATIONAL
Society, College Code:GK,
Recognised by Govt of A.P.
Approved by AICTE, New Delhi &
Affiliatted to JNTU Kakinada.

A One Day Seminar on

RESEARCH PAPER WRITING METHODS

Resource Person:

Mr. K. Kiran kumar

Designation: Assistant Professor
Department: CSE

Priyadarshini institute of technology & Science and

women's College, Tenali Email ID: talasilalingineni@gmail.com Contact number: 9949348577

ADDRESS FOR COMMUNICATION:

Mrs. I. Shalini

Coordinator

Email ID: ~ mannamsiva@gmail.com Contact number: 9949967579

Date:

08-04-2019

Organized by:

R&D Cell

Venue:

Seminar Hall
Priyadarshini Institute of Technology
& Management

College Code:GK
Society: DONBOSCO EDUCATIONAL

Guntur Andhra Pradesh-522017, INDIA

Nout the Institute

Established in 2008, Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier Institute located in Andhra Pradesh. Institute offers Degree and Diploma courses including 7 UG and 5 PG courses. These programs are offerred in Full Time mode. Priyadarshini Institute of Technology and Management (PITM, Guntur) is a premier institute for B.Tech, M.Tech, MBA courses. Candidate can pursue in multiple range of courses like B. Tech. M. Tech, MBA with the stream of Engineering, Business & Management Studies. The Mission of Priyadarshini is to develop high quality technical education and personnel with a sound footing on basic engineering principles, technical and managerial skills, innovative research capabilities, and exemplary professional conduct to lead and to use technology for the progress of mankind, adapting themselves to changing technological environment with the highest ethical values.

About the Programme

A research paper is a piece of academic writing that provides analysis, interpretation, and argument based on in-depth independent research. Research papers are similar to academic cssays, but they are usually longer and more detailed assignments, designed to assess not only your writing skills but also your skills in scholarly research. Writing a research paper requires you to demonstrate a strong knowledge of your topic, engage with a variety of sources, and make an original contribution to the debate.

Research methods are specific procedures for collecting and analyzing data. Developing your research methods is an integral part of your research design. When planning your methods, there are two key decisions you will make.

About the N&D Cell

The research at college level is the first step to create research activities among the youths. Therefore, Tho Research and Development Cell is established to promote research activities at Fabtech Technical Campus, College of Engineering and Research. The Cell objective is to monitor research programs for Faculty, Students & Industries to undertake quality research activities.

Objectives of the Programme

- Adding valuable insights to the existing body of knowledge.
- Upholding high standards of research design and methodology.
- Upholding ethical standards in all stages of the research process
- Ensure clear and precise communication of research methods and findings

Topics to be covered

- 1. RESEARCH TOPIC SELECTION:
- Identifying a Relevant and Unique Research Question
- Assessing Feasibility and Significance
- Conducting a Preliminary Literature Review
- 2. RESEARCH DESIGN CHOICES:
- Overview of Experimental Designs
- Selecting Appropriate Observational Methods
- Mitigating Potential Biases and Confounding Variables
- 3. METHODOLOGY SELECTION:
- Choosing Effective Data Collection Methods
- Justifying Methodological Decisions
- Considering Ethical Implications in Research Design
- 4. DATA COLLECTION METHODS:
- Primary Data Gathering Techniques



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Date:09-04-2019

PROGRAMME REPORT

Name of the programme	A One Day Seminar on research paper writing		
	methods		
Date of the programme	08-04-2019		
Resource person details:	Mrs.l.Shalini, assistant professor		
	Priyadarshini institute of technology & science		
	and women College,		
	Ph. no:9949348577		
	Mail id:talasilalingineni@gmail.com		
Program coordinator:	Mr. Mannam siva, assistant professor		
	MBA department		
et als de la constant	Priyadarshini institute of technology and		
	management		
Organized by:	Department of MBA		
Venue:	Priyadarshini institute of technology and		
	management		

OBJECTIVES OF THE PROGRAM

A research paper is a piece of academic writing that provides analysis, interpretation, and argument based on in-depth independent research. Research papers are similar to academic essays, but they are usually longer and more detailed assignments, designed to assess not only your writing skills but also your skills in scholarly research. Writing a research paper requires you to demonstrate a strong knowledge of your topic, engage with a variety of sources, and make an original contribution to the debate.

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Objectives of this program are

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- Upholding high standards of research design and methodology.
- Upholding ethical standards in all stages of the research process
- Ensure clear and precise communication of research methods and findings.

TOPICS COVERED

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3. METHODOLOGY SELECTION:

- Choosing Effective Data Collection Methods
- Justifying Methodological Decisions
- Considering Ethical Implications in Research Design

4. DATA COLLECTION METHODS:

- Primary Data Gathering Techniques
- Utilizing Secondary Data Effectively
- Ensuring Data Quality, Reliability, and Validity



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OUTCOME OF THE PROGRAMME

Outcome of research paper writing methods

- It will help in Contribute to the advancement of knowledge in the specific research area.
- It will Provide practical insights with potential applications in real-world scenarios.
- It enhances the researcher's professional standing and contribute to ongoing professional development.



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Name of the program: Beseath Paper writing methods.

Date of program: 09/04/2019.

List of participants:

S.NO	NAME OF THE STUDENT	YEAR/BRANCH	SIGNATURE
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y.	B. Pavan Kumar	VICSE	B. Payan
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6.	G. Pavary Kalyan	TV/CSF	Chi Partin Kalyan
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